



February 2021

Content & Social Media Assistant [Volunteer position]

Norwalk/Stamford Grassroots Tennis & Education is a youth development nonprofit organization working to help youth build strength of character and a foundation for success on the tennis court, in the classroom and in life.

The Content and Social Media Assistant is a new volunteer position. We are looking for an enthusiastic volunteer with an interest in helping us develop content for our communication channels: Newsletters, website, and social media (Facebook, Instagram, Tik Tok). We need someone who can help take photos regularly, short videos and do some editing. The content will mostly be on the court or in the classroom, talking to coaches and youth participants, taking action shots. For now, we need to ensure the content is Covid friendly to ensure the safety of everyone and to be sure we are sending a message of safety to our community.

This position will not be responsible for the language or physical posting of materials but will work closely with Grassroots staff on creating specific content. We encourage creative input and ideas and are looking for someone who takes initiative and is excited to help Grassroots expand our communications.

Schedule & Location:

This position will be roughly 2-3 hours a week. During the school year, the hours will be sometime between 3:30 – 5:30pm, Monday – Friday. During the summer, the hours can be between 9:00am – 3:00pm, Monday – Friday. The specific schedule is very flexible within those timeframes and can be negotiated weekly with Grassroots staff. This position is primarily located at the Grassroots youth center and courts.

Requirements:

- At least a 2.0 GPA
- Need to be engaged in both Tennis & Education
- Age 16+
- Have a willingness to communicate and work closely with staff

Content Creation:

This volunteer position will play a key role in helping us achieve our goal to elevate Grassroots student-athlete's voice and partner directly with our students to help them narrate the Grassroots message.

Photo/Video:

This will require the use of a smart phone or the ability to use a camera that we provide.

The ability to edit footage is encouraged but not required.

On court and in the classroom:

Content may include match play, action shots/ footage of our youth of all ages on the court, coaching, headshots, video reflections of students on matches, interview clips, etc.



Content may include classroom footage, video reflections or interviews with student-athletes on current curriculum and work, their goals etc.

If interested please send a letter of interest to Samantha Hayes, Operations Manager/Development Associate at samantha@ngtenniseducation.org.